



Azim

Digital Marketer & Freelancer

Contact

📍 1/20 NELPETTAI, MADURAI

☎ +91 8124461463

✉ azim81242004@gmail.com

Skills

SEO

Digital Marketing

Logo Design

HTML, CSS, Bootstrap

WordPress

Content Writing

Static Websites

Multilingual SEO

Objective

Looking for a Digital Marketing Executive role or Freelance SEO/Web Projects.

Professional Summary

I'm Azim, a motivated and detail-oriented digital marketing professional with a passion for building strong online presence across diverse markets. I specialize in SEO for all kinds of languages, helping brands achieve global visibility. With experience in content strategy, audience targeting, and data-driven marketing, I bring a practical approach and a commitment to delivering measurable results that drive business growth.

Education

Diploma in Plastic Mould Technology

Central Institute of Petrochemicals Engineering & Technology
2020 – 2023

Learned moulding processes, materials, and industrial practice.

PG Diploma in Plastic Mould Design

Central Institute of Petrochemicals Engineering & Technology
2023 – 2025

Learned mould/product design, CAD/CAM tools, and plastic part/tool design.

Courses & Experience

Digital Marketing & Web Development

FITA Academy, Madurai – *4-month course*

- Led graphic, layout, and production material design
- Delegated tasks across 7-member team
- Supervised design quality and accuracy
- Managed project budgets from \$2,000–\$25,000

Internship

Infinics Digital – Chennai

2 Months Internship

- Implemented SEO strategies for FITA Academy
- Managed SEM (Google/Bing) for high CTR & ROI
- Handled SMM/SMO on Facebook, Instagram, LinkedIn
- Collaborated with team to meet campaign goals